



*Create, Teach, Grow*

Find a perfect fit to

# Launch Your Digital Branded Academy

## Core Features (included in all plans)

- ✓✓ Unlimited Free, Paid & Hybrid courses
- ✓✓ Unlimited Live sessions
- ✓✓ Branded android application
- ✓✓ Drip content
- ✓✓ Unlimited learners
- ✓✓ Connect your domain
- ✓✓ Unlimited bandwidth\*
- ✓✓ SSL
- ✓✓ Digital assignments
- ✓✓ Country specific pricing - Go global
- ✓✓ Unlimited content storage\*
- ✓✓ SMS Sender ID
- ✓✓ Referral wallet
- ✓✓ Secure cloud hosting

## Pricing Comparison

HYBRID For scaling your digital branded academy and growing your learner's community.	PRO For optimizing your learner's experience with multiple integrations.	PREMIUM For advanced digital branded academies who want to expand their businesses.	ENTERPRISE For Ed-tech businesses who aspire to scale & manage their digital branded academy.
AUD <b>\$1999/year</b> Billed Annually + Taxes	AUD <b>\$4199/year</b> Billed Annually + Taxes	AUD <b>\$8399/year</b> Billed Annually + Taxes	
<a href="#">Get Hybrid &gt;</a>	<a href="#">Get Pro &gt;</a>	<a href="#">Get Premium &gt;</a>	<a href="#">Contact Sales &gt;</a>
<ul style="list-style-type: none"> <li>✓ All core features</li> <li>✓ Live Class with upto 300 Participant</li> <li>✓ 2.9% Transaction Fees</li> <li>✓ 2 Admin/Trainers</li> <li>✓ Multi-batch system</li> <li>✓ Clone section &amp; lesson</li> <li>✓ Concurrent live sessions</li> <li>✓ Mobile apps in your developer account</li> <li>✓ Manual student enrolment</li> </ul>	<ul style="list-style-type: none"> <li>✓ All core features</li> <li>✓ Live Class with upto 300 Participant</li> <li>✓ 0% Transaction Fees</li> <li>✓ 6 Admin/Trainers</li> <li>✓ Upto 2 Branches</li> <li>✓ Programming assignments</li> <li>✓ Digital Certificates</li> <li>✓ Connect your payment gateway</li> <li>✓ SDK Integration</li> </ul>	<ul style="list-style-type: none"> <li>✓ All core features</li> <li>✓ 2 concurrent Live classes with 300 participants</li> <li>✓ 0% Transaction Fees</li> <li>✓ 12 Admin/Trainers</li> <li>✓ Upto 3 Branches</li> <li>✓ Bulk Student Enrolment</li> <li>✓ Your Branded iOS App (On Annual Commitment)</li> <li>✓ Remove Edmingle branding</li> <li>✓ WhatsApp Support</li> <li>✓ Call Support</li> <li>✓ SSO</li> <li>✓ Webhooks</li> <li>✓ API Access</li> </ul>	<ul style="list-style-type: none"> <li>✓ All core features</li> <li>✓ 3 concurrent Live classes with 300 participants</li> <li>✓ Dedicated account manager</li> <li>✓ Strategic onboarding plan</li> <li>✓ Content migration planning &amp; support</li> <li>✓ Technical support</li> <li>✓ AWS private server Instance (Optional)</li> <li>✓ Dedicated testing account</li> </ul>

## Create your Courses

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Free courses	✓	✓	✓	✓
Paid courses	✓	✓	✓	✓
Hybrid courses	✓	✓	✓	✓
No design or technical experience required	✓	✓	✓	✓
Unlimited content hosting	✓	✓	✓	✓
Multimedia content	✓	✓	✓	✓
Ownership of content	✓	✓	✓	✓
Downloadable content	✓	✓	✓	✓
Embedded 3rd party sites & HTML	✓	✓	✓	✓
Assignments	✓	✓	✓	✓
Online exercise & quizzes	✓	✓	✓	✓
Course bundling	✓	✓	✓	✓
Course free preview	✓	✓	✓	✓
Course categorization	✓	✓	✓	✓
Lesson availability	✓	✓	✓	✓
Assessment availability	✓	✓	✓	✓
Content privacy control	✓	✓	✓	✓
Secure video content delivery	✓	✓	✓	✓
Course compliance (Prerequisite lessons)	✓	✓	✓	✓
Drip (scheduled) content	✓	✓	✓	✓
Question bank management	✓	✓	✓	✓
Subjective exam support	✓	✓	✓	✓
Multi-part exam builder	✓	✓	✓	✓
Multiple question types	✓	✓	✓	✓
LaTeX	✓	✓	✓	✓

Printable test	✓	✓	✓	✓
Exam scheduling	✓	✓	✓	✓
Class recordings	✓	✓	✓	✓
Learner discussion	✓	✓	✓	✓
Course lesson level discussion	✓	✓	✓	✓
Animated PowerPoint Support	✓	✓	✓	✓
Download restriction	✓	✓	✓	✓
Content library	✓	✓	✓	✓
Content access limit	✓	✓	✓	✓
Course expiry	✓	✓	✓	✓
Course section rearrangement	✓	✓	✓	✓
Lesson rearrangement	✓	✓	✓	✓
Course multiple batches	✓	✓	✓	✓
Allow course unenrolling	✓	✓	✓	✓
Allow access after completion	✓	✓	✓	✓
Allow learner to mark course as completed	✓	✓	✓	✓
Course duplication	✓	✓	✓	✓
Content duplication (Section & Lesson)	✓	✓	✓	✓
Content access limit (Web & Mobile)	✓	✓	✓	✓
Programming assignments	✗	✓	✓	✓
Online coding compiler support	✗	✓ (Add On)	✓ (Add On)	✓ (Add On)

## Live session

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Zoom Live class integration	✓	✓	✓	✓
No Zoom link sharing	✓	✓	✓	✓
Zoom auto recording	✓	✓	✓	✓
Breakout rooms	✓	✓	✓	✓
Recording library	✓	✓	✓	✓
Mobile app Zoom integration	✓	✓	✓	✓
Recording storage (Default)	✓	✓	✓	✓
Automated attendance	✓	✓	✓	✓
Connect your Zoom	✓	✓	✓	✓
Zoom Webinar integration	✓	✓	✓	✓
Concurrent live classes	✓	✓	✓	✓
GoTo meetings & webinars	✗	✓	✓	✓

## Teach your learners

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Synchronous courses	✓	✓	✓	✓
Asynchronous courses	✓	✓	✓	✓
Instructor led courses	✓	✓	✓	✓
Live courses	✓	✓	✓	✓
Self paced courses	✓	✓	✓	✓
Hybrid Sessions (Online & offline)	✓	✓	✓	✓
Online exercises & quizzes	✓	✓	✓	✓
Test series based courses	✓	✓	✓	✓
Course scheduling	✓	✓	✓	✓

Auto live class reminder notifications	✓	✓	✓	✓
Reschedule classes	✓	✓	✓	✓
Course progress tracking	✓	✓	✓	✓
Attendance report	✓	✓	✓	✓
Learner performance report	✓	✓	✓	✓
App based attendance	✓	✓	✓	✓
Extra class scheduling	✓	✓	✓	✓
Discussions	✓	✓	✓	✓
Feedback	✓	✓	✓	✓
Drip (scheduled) content	✓	✓	✓	✓
Course compliance (Prerequisite lessons)	✓	✓	✓	✓
Webinars	✓	✓	✓	✓
Lesson level tracking	✓	✓	✓	✓
Class rating	✓	✓	✓	✓
Extra class for specific learners	✓	✓	✓	✓
Multi-batch system	✓	✓	✓	✓
Multi-batch manager	✗	✓	✓	✓
Common live class for mutiple batches	✗	✓	✓	✓
Custom Digital certificate	✗	✓	✓	✓
Certicate verification	✗	✓	✓	✓

## Payments

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Accept domestic payments	✓	✓	✓	✓
Accept international payments	✓	✓	✓	✓
Country specific pricing	✓	✓	✓	✓
Invoicing	✓	✓	✓	✓
Collect payments via application	✓	✓	✓	✓
Course pricing plans	✓	✓	✓	✓
GST Compliance	✗	✓	✓	✓
Connect your payment gateway	✗	✓	✓	✓
Miscellaneous Fee	✗	✗	✓	✓

## Transaction Fee

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Free Courses	0 %	0 %	0 %	0 %
Paid Courses	2.9 %	0 %	0 %	0 %

## Processing Fee

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Processing Fee Charges	As per payment gateway	As per payment gateway	As per payment gateway	As per payment gateway

## Build your brand

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Custom domain	✓	✓	✓	✓
Custom sub-domain	✓	✓	✓	✓
SSL	✓	✓	✓	✓
SMS Sender ID	✓	✓	✓	✓
Course landing page	✓	✓	✓	✓
Android application	✓	✓	✓	✓
Course site builder	✓	✓	✓	✓
Mobile push notifications	✓	✓	✓	✓
Custom email templates	✓	✓	✓	✓
Custom SMS templates	✓	✓	✓	✓
Host mobile application in your developer account	✓	✓	✓	✓
Connect your own payment gateway	✗	✓	✓	✓
Connect your existing website with SDK	✗	✓	✓	✓
Email domain white labeling	✗	✓	✓	✓
Advance CSS /HTML editing	✗	✓	✓	✓
Custom pages	✗	✓	✓	✓
iOS application	✗	✗	✓	✓
Remove Edmngple branding	✗	✗	✓	✓
Custom javascripts	✗	✗	✓	✓
100% White Labeled	✗	✗	✓	✓

## Grow your business (Sales & Marketing)

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Create free, paid & time-limited courses	✓	✓	✓	✓
Limited access courses	✓	✓	✓	✓
Free Preview courses	✓	✓	✓	✓
Course bundling	✓	✓	✓	✓
SMS integration	✓	✓	✓	✓
Email integration	✓	✓	✓	✓
Promo codes	✓	✓	✓	✓
Referral Wallet	✓	✓	✓	✓
Course landing page	✓	✓	✓	✓
Course catoging page	✓	✓	✓	✓
International selling / Country specific pricing	✓	✓	✓	✓
Fee tracking & reminders	✓	✓	✓	✓
White labeled Android app	✓	✓	✓	✓
OTP based learner sign up	✓	✓	✓	✓
Social login (Gmail & Facebook)	✓	✓	✓	✓
Sell courses from website	✓	✓	✓	✓
Sell course from mobile application	✓	✓	✓	✓
Remarketing tags	✓	✓	✓	✓
Zapier integration	✓	✓	✓	✓
Drip (scheduled) content	✓	✓	✓	✓
Unique codes	✓	✓	✓	✓
Course pricing plans	✓	✓	✓	✓
Course expiry	✓	✓	✓	✓
Sign up form customization	✓	✓	✓	✓
Wix Sign up SDK	✗	✓	✓	✓

Wordpress Sign up SDK	✗	✓	✓	✓
Mailgun integration	✗	✓	✓	✓
Custom header & footer	✗	✗	✓	✓
White labeled iOS app	✗	✗	✓	✓

## Manage your Academy

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Learner management	✓	✓	✓	✓
Data export	✓	✓	✓	✓
Unlimited emails	✓	✓	✓	✓
Trainer management	✓	✓	✓	✓
Multi batch management	✓	✓	✓	✓
Branch level default currency	✓	✓	✓	✓
Custom fields	✓	✓	✓	✓
Multi trainer accounts	✓	✓	✓	✓
Manual learner enrolment	✓	✓	✓	✓
Multiple site admins	✓	✓	✓	✓
Offline payment management	✓	✓	✓	✓
Multi branch management	✗	✓	✓	✓
Bulk emailer	✗	✓	✓	✓
Cheque management	✗	✓	✓	✓
Bulk sms	✗	✓	✓	✓
Bulk learner enrolment	✗	✗	✓	✓
Advanced learner segmentation	✗	✗	✓	✓
Biometric attendance	✗	✗	✓	✓

## Integrations

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Zoom Meetings & Webinars	✓	✓	✓	✓
Zapier	✓	✓	✓	✓
Mailgun	✗	✓	✓	✓
Razorpay	✗	✓	✓	✓
Instamojo	✗	✓	✓	✓
Judge0 API	✗	✓	✓	✓
Sign up SDK	✗	✓	✓	✓
Wix Sign up SDK	✗	✓	✓	✓
Wordpress Sign up SDK	✗	✓	✓	✓
Freshdesk	✗	✗	✓	✓
GoTo Meetings & Webinars	✗	✗	✓	✓
Single Sign On (SSO)	✗	✗	✓	✓
API	✗	✗	✓	✓
Webhooks	✗	✗	✓	✓

## Reports

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Payments recieved	✓	✓	✓	✓
Attendance	✓	✓	✓	✓
Enrolment statistics	✓	✓	✓	✓
Promo code statistics	✓	✓	✓	✓
Bandwidth reports	✓	✓	✓	✓
Storage reports	✓	✓	✓	✓
Rating summary	✓	✓	✓	✓

Batch level learner reports	✓	✓	✓	✓
Learner wise curriculum progress	✓	✓	✓	✓
SMS reports	✓	✓	✓	✓
Branch statistics	✗	✓	✓	✓
User active session summary	✗	✗	✗	✓

## Security

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
SSL	✓	✓	✓	✓
Maximum login restriction	✓	✓	✓	✓
Live class link encryption	✓	✓	✓	✓
OTP based enrolments	✓	✓	✓	✓
Mobile app screen shot restriction	✓	✓	✓	✓
Mobile app screen recording restriction	✓	✓	✓	✓
Maximum content view restriction	✓	✓	✓	✓
Restricted access to trainer only accounts	✓	✓	✓	✓
24/7 monitoring	✓	✓	✓	✓
Daily backups	✓	✓	✓	✓
Secure cloud hosting	✓	✓	✓	✓
Secure video content delivery	✓	✓	✓	✓
Dynamic water marking	✓	✓	✓	✓
Device restriction	✗	✗	✓	✓
Service level agreements (SLA)	✗	✗	✗	✓

## Support

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Onboarding call	✓	✓	✓	✓
Knowledge base access	✓	✓	✓	✓
Support webinars	✓	✓	✓	✓
Live chat support	✓	✓	✓	✓
Email Support	✓	✓	✓	✓
Whatsapp Support	✗	✗	✓	✓
Call Support	✗	✗	✓	✓
Launch preparedness review	✗	✗	✓	✓
Content migration planning & support	✗	✗	✗	✓
Strategic onboarding plan	✗	✗	✗	✓
Dedicated account manager	✗	✗	✗	✓
Tech assistance	✗	✗	✗	✓

## Ed tech empire

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Single Sign on	✗	✗	✓	✓
API access	✗	✗	✓	✓
Webhooks	✗	✗	✓	✓
Dedicated account manager	✗	✗	✗	✓
Strategic onboarding plan	✗	✗	✗	✓
Content migration planning & support	✗	✗	✗	✓
Technical support	✗	✗	✗	✓
Customization support	✗	✗	✗	✓

Advance website customizability	✗	✗	✗	✓
Learner active session reports	✗	✗	✗	✓
AWS private Instance	✗	✗	✗	✓
99.5% SLA	✗	✗	✗	✓
Dedicated testing account	✗	✗	✗	✓
HTML / CSS Customization	✗	✗	✗	✓
Periodic account review meetings	✗	✗	✗	✓

## Administration

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Admin / Trainers	2	6	12	Contact sales
Sub branches	0	2	3	Contact sales
Transaction fees	2.90 %	0 %	0 %	0 %
Published courses	Unlimited	Unlimited	Unlimited	Unlimited

## Add ons

	Hybrid Android	Pro Android	Premium Android + iOS	Enterprise Android + iOS
Additional admin / trainer / month	14.157 / account	14.157 / account	14.157 / account	Contact sales
Additional branch / month	✗	56.715 / account	56.715 / account	Contact sales
SMS / unit	0.004 / SMS	0.004 / SMS	0.004 / SMS	0.004 / SMS
Digital Certificate / month	14.194	✓	✓	✓
Additional live class storage (50 GB) / month	7.III	7.III	7.III	Contact sales
+ Govt taxes as applicable				

## **\*\* Unlimited Bandwidth**

- Unlimited bandwidth corresponds to a significantly high bandwidth limit, that 99 percentile of Edmingle accounts never reaches.
- If you do end up needing more than our high limit, we'll send you a friendly email giving you the heads up that you're close, and may be charged for extra bandwidth. You can always check on the bandwidth usage and pricing in your reports.
- If you already know your bandwidth requirements might be very high and that your requirements might be greater than 99 percentile of Edmingle accounts, get in touch with our team and we'll be happy to put together a custom plan just for you.

## **EDMINGLE ENTERPRISE PLAN DETAILS**

Edmingle enterprise plan gives your high growth, high volume business the scalability, flexibility, and reliability you need to provide online education.

### **Highlights of Enterprise Plan**

In addition to all the above mentioned core features, following additional benefits are given in the enterprise edition.

- Dedicated Account Manager
- Dedicated Support and training to institute team members.
- Support for technical difficulties faced by students of the institute.
- Required customization will be supported and connected with the CORE Edmingle platform.
- Strategic plan to start the project
- Custom migration plan
- One-on-One Calls and on-site meetings (intra city - Bengaluru) to check for launch preparedness.
- Advance website customizability
- Dedicated testing account
- HTML / CSS customization
- Single Sign-On for integrations with other sites
- API Access
- Webhooks
- Hosted on Edmingle Server (Dedicated cloud-server support is available on request)
- 99.5% Uptime SLA

### **\*\*NOTE:**

- If any intercity travel is required, the cost of traveling and accommodation needs to be borne by the client.

Features	Enterprise Plan Cost (Starting From)
All features & Services of PREMIUM PLAN	\$29,999 / Year

## EDMINGLE ENTERPRISE PLAN (Private AWS Instance)

This plan includes the following:

- Everything is included in the ENTERPRISE PLAN.
- Dedicated Instance in Amazon Web Services
- Server Maintenance and Management.

Features	Enterprise Plan Cost (Starting From)
All features & Services of ENTERPRISE PLAN	\$59,999 / Year
<ul style="list-style-type: none"> <li>• Server architecture as mentioned above will be followed.</li> <li>• Following AWS resources will be configured and managed: <ul style="list-style-type: none"> <li>• Elastic Compute Cloud (EC2)</li> <li>• ElastiCache</li> <li>• RDB - Relational Database Service</li> <li>• Route 53</li> <li>• S3 - Simple Storage Service</li> <li>• CloudFront - Content Delivery Network</li> <li>• CloudWatch - Server Monitoring Service</li> <li>• SNS - Simple Notification Service</li> </ul> </li> <li>• AWS and cloud bills will be managed by the Edmingle</li> </ul>	

## Pricing Notes:

- All the costs mentioned in this document are EXCLUSIVE of GST.
- Any other customizations required apart from above can be done by the Company. The pricing of the same will depend upon the scope of work and the same can be agreed upon after discussions.
- The above mentioned pricing is not applicable for Schools, Colleges or Universities in any form.

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*Create your Digital Branded  
Academy*

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